

Elektrotechnik-Elektronik-Informationstechnik

# EEI KOLLOQUIUM

**Four Case Studies for Successful Technology Transfer and University Spin-Outs and Spin-Ins:**

**Anadigics' WiFi Division, Intersil's Analog Center of Excellence, Sera Systems and Qualcomm's LTE CMOS front-end chip set.**

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InSite Partners, Cupertino, USA

**Montag, der 25.03.2013, 16<sup>30</sup> Uhr (Sondertermin)**

Cauerstraße 9, Raum 4.14

**Diskussionsleitung: Prof. Dr.-Ing. R. Weigel**

In this presentation we will review and provide case studies for university based technology company development based upon the speaker's direct experience. Challenges faced and needed ingredients to foster and develop successful spin-out companies from universities will be discussed. In addition, we will explore the growing opportunities for analog or mixed-signal technology business models for early stage and mid-stage technology companies.